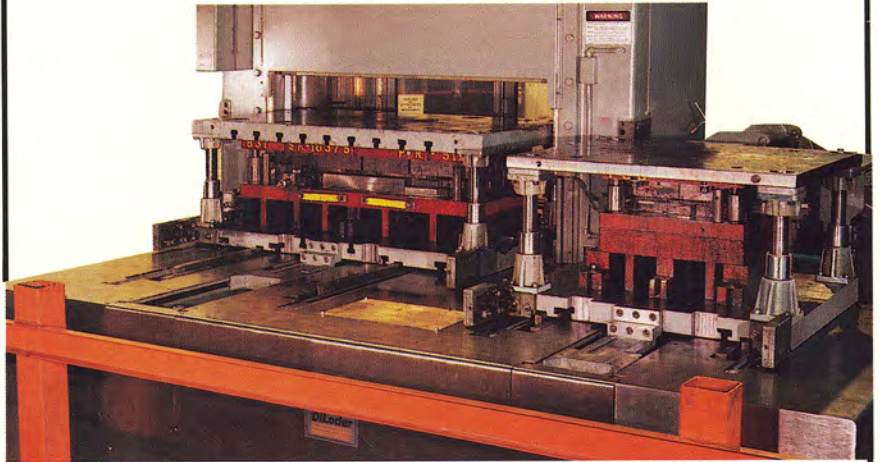


# Motor City Stamping . . . Excelling in the Competitive World of Automotive Stamping

"We have to depend on our equipment to be more efficient and precise than ever before. This requirement has most definitely influenced our decision to buy Minster equipment."

With those words, Motor City Stamping President, Judy Korff, explains one of the reasons why this Mount Clemens, (MI) contract stamping company has installed seven new Minster presses since 1983. "Combined with the strong performance of the machines is Minster's continued responsiveness to customers like us," adds Korff.

The most recent three Minster straight sides placed in operation are equipped with reels, straighteners and Electric Feeds from Minster Automation, a division of The Minster Machine Company.



*Automated die change equipment and a team effort slashed two-and-a-half hours off changeover time.*

"The Electric Feeds have been very good for us in helping speed die changeover and making our presses more productive," says Korff. "In fact, all the equipment is well-matched to the performance of the presses. It all works together beautifully."





In combination with a recently-installed E2-200 straight side, Minster also supplied a powered die cart, along with a PLC control and a CRT operator control station. The cart has a two-die capacity and powers dies in and out of the press. Clamping, shutheight adjustment, feed length setting, operating speed and other set-up functions are all entered from the control station. "Quick die change is critical to good press utilization and just-in-time performance," says Motor City Vice President Roger Kucway. "With a team approach and powered die change, we cut two-and-a-half hours off changeover time. In order to achieve this, though, it's very important that all those involved truly work as a team."

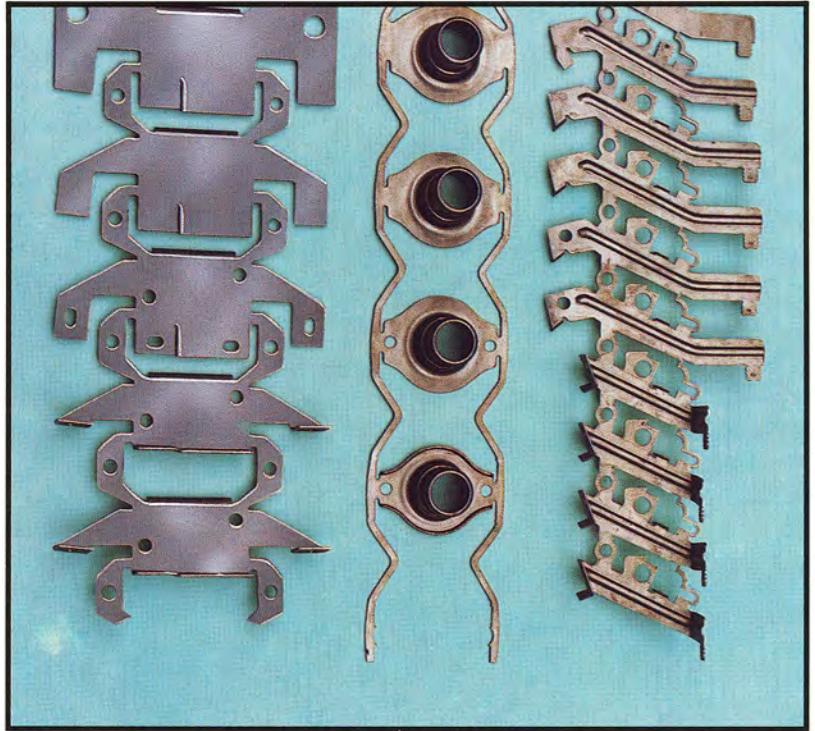
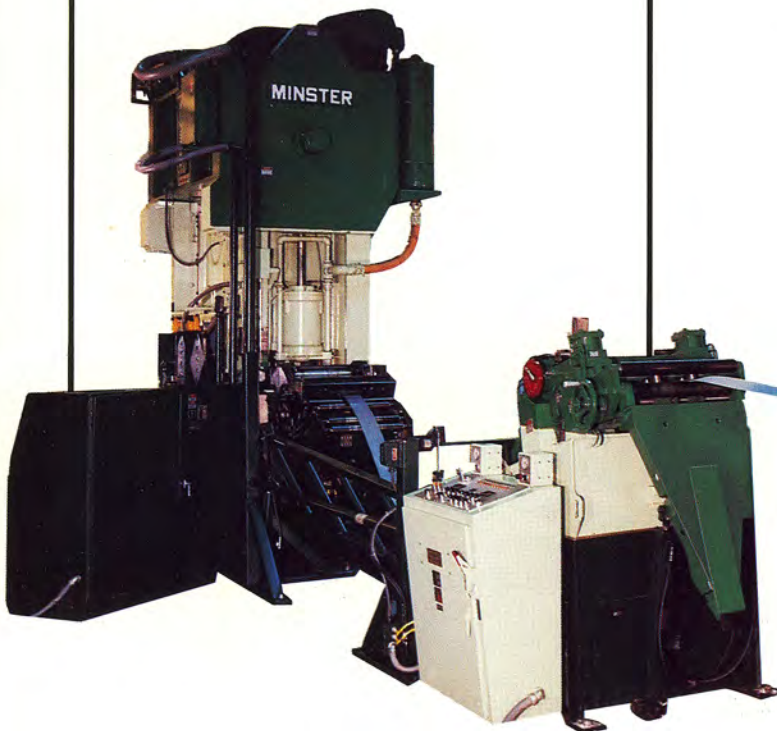
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*"As far as we're concerned, there's no better press equipment on the market than Minster, period!"*

**Judy Korff**  
President, Motor City Stamping

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*Minster Reel, Straightener, Electric Feed, and E2-200 press . . . performance-matched for highest efficiency.*



*Motor City Stamping has a reputation for holding tight part tolerances and delivering on time.*

The requirements for supplying parts to the automotive industry have never been tougher. "A good deal of our work is for General Motors," says Judy Korff. "Under their 'Targets for Excellence' program, suppliers are supposed to be using the very best . . . the best methods, the best people, the best material, and the best equipment. As far as we're concerned, there's no better press equipment on the market than Minster, period!"

